

go
The **7 HABITS**
of Highly Effective People
SIGNATURE EDITION 4.0



Building Your Ultimate Competitive Advantage

with GoTeam Founder Matt Kesby in Cebu City, Philippines

Event Dates

**20 - 21 June
2022**

Venue

**Seda Central Bloc
in the Cebu IT
Park**

goteam

Participation Fee

**USD500
per person**

Available Spots

**120 people
for June**

(we will run this event again
in November)

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The **7 HABITS**
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Renowned as the world's premier personal leadership development solution, the new 7 Habits of Highly Effective People: Signature Edition 4.0 aligns timeless principles of effectiveness with modern technology and practises.

No matter how competent a person is, he or she will not have sustained and lasting success unless they are able to effectively lead themselves, influence, engage and collaborate with others, and continually improve and renew their capabilities. These elements are at the heart of personal, team, and organisational effectiveness.

The 7 Habits of Highly Effective People® : Signature Edition 4.0 develops leadership effectiveness at three levels:

1. INDIVIDUAL

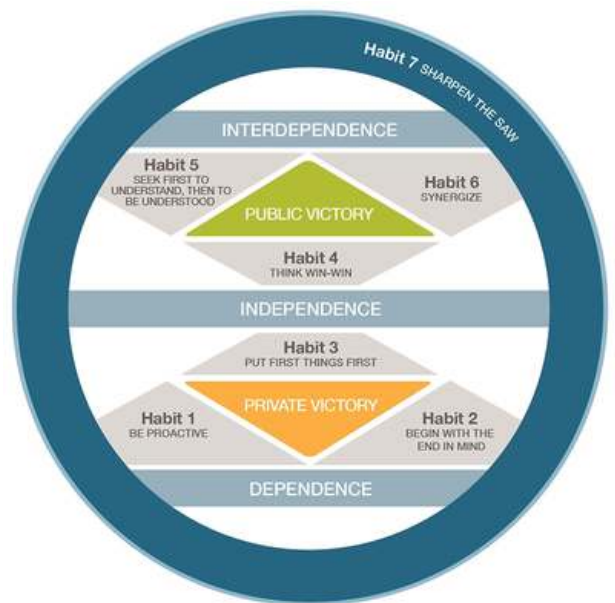
- ✓ Develop increased maturity, greater productivity, and the ability to manage one's self.
- ✓ Execute critical priorities with laser-like focus and careful planning

2. TEAM

- ✓ Increase team engagement, morale, and collaboration.
- ✓ Improve communication skills and strengthen relationships

3. ORGANISATIONAL

- ✓ Create a framework for developing core values and creating a highly effective culture.
- ✓ Develop current and high-potential leaders who model both character and competence.



70%

**OF TODAY'S TOP PERFORMERS
LACK CRITICAL ATTRIBUTES
ESSENTIAL FOR THEIR SUCCESS
IN FUTURE ROLES.**

- Franklin Covey Study

THE 7 HABITS OBJECTIVES

HABIT

PARTICIPANT WILL:

PARADIGMS AND PRINCIPLES OF EFFECTIVENESS

- Assess paradigms and align to principles of effectiveness.

HABIT 1: BE PROACTIVE

- Assume responsibility, focus, and act on what can be controlled and influenced, instead of what can't.

HABIT 2: BEGIN WITH THE END IN MIND

- Define clear measures of success and create a plan to achieve them for both life and work.

HABIT 3: PUT FIRST THINGS FIRST

- Prioritise and achieve the most important goals instead of constantly reacting to urgencies

HABIT 4: THINK WIN-WIN

- Collaborate more effectively with others by building high-trust relationships of mutual benefit

HABIT 5: SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD

- Influence others by developing a deep understanding of their needs and perspectives.

HABIT 6: SYNERGIZE

- Develop innovative solutions that leverage diversity and satisfy all key stakeholders.

HABIT 7: SHARPEN THE SAW

- Increase motivation, energy, and work/life balance by making time for renewal activities

THE 7 HABITS OBJECTIVES

The 7 Habits of Highly Effective People: Signature Edition 4.0 helps participants not only learn to be more effective, but also shows how to use processes and tools to live and apply the 7 Habits everyday.

PREPARE

The 7 Habits
Benchmark Assessment

LEARN & PRACTICE

7 Habits
4.0 Work Session

LIVE

Complete the 7 X 7 Contract
Use the Living the 7 Habits App
and 7 Habits Cards and tools

PARTICIPANT KIT

- Participant Guide
- Skill Cards
- New 7 X 7 Contract
- Weekly Big Rocks Cards
- Summary Cards
- Living the 7 Habits™ App
- Practice Cards



For more information about FranklinCovey's *The 7 Habits of Highly Effective People: Signature Edition 4.0*, contact GoTeam at discoveryteam@go.team.